

Terms of Service

Kikoff Inc.
United States

IMPORTANT NOTICE: Revised November 21, 2025

Kikoff Inc., a Delaware corporation (“Kikoff,” the “Company,” “we,” “our,” or “us”), owns and operates the website at <https://getrightworth.com/> (the “Site”). By accessing or using the Site, you (the “User,” “you,” or “your”) agree that you have read, understand, and agree to be bound by each of the following agreements:

- These Terms of Service (the “Terms”); and
- Kikoff’s Privacy Policy.

If you do not agree to these terms, you should not access the Site.

IMPORTANT: THESE TERMS INCLUDE AN ARBITRATION AGREEMENT REQUIRING INDIVIDUAL ARBITRATION OF MOST DISPUTES AND A WAIVER OF CLASS ACTIONS AND JURY TRIALS. PLEASE REVIEW CAREFULLY.

1. Eligibility

The Site is intended solely for Users who are the property owner(s) of the property identified by an address. By using our Services, you represent that you meet these requirements and are not barred from using the Site by law. You further represent that you are not barred from using our Services under any applicable law, and that all information you provide is accurate and complete.

Violation of these Terms may result in termination of your account and access, at our sole discretion.

2. Services

The Services include the following: 1) Kikoff will use the address provided to complete a market analysis thereby to determine whether your property is eligible for a property tax appeal based on property value depreciation and/or valuation errors. 2) For any eligible property, Kikoff will prepare and file a property tax appeal for the property with any necessary supporting evidence, to the county tax assessor and/or review board where the property is located. 3) For any appeal that requires a hearing, Kikoff will represent you at the hearing(s) on your behalf, present your appeal, and negotiate a property tax reduction.

3. Authorization

By using our Services, you authorize Kikoff to 1) evaluate your property identified by the address provided by you, 2) prepare and file a property tax appeal for your property with any necessary supporting evidence, to the county tax assessor and/or review board where the property is located, and 3) represent you at the hearing(s) if necessary, present your appeal, and negotiate a property tax reduction.

4. Fees and Payment

There is no fee using our Services, unless Kikoff successfully obtains a reduction in the assessed value of your property. Kikoff will charge 35% of the property tax reduction for any reduction that is obtained using our Service (“Service Fee”).

Kikoff will invoice you for any tax reduction that is obtained using our Service. Kikoff will charge the Service Fee using the payment method you provide.

5. Amendments to these Terms

We may update these Terms at any time by posting the revised Terms on our Site, indicating the “Effective Date” above. We may also notify you such update by e-mail. Your continued use after changes means you accept the revised Terms. If you disagree, discontinue use immediately. Importantly, please be advised that you will continue to be bound

by the most recent version you previously accepted, including the Arbitration Agreement.

You are responsible for regularly reviewing these Terms. Your obligations under the most recent version you previously accepted, including the Arbitration Agreement, will continue until your use ceases.

6. Consent To Receive and Use Consumer Information

If you complete the account opening process, you authorize us to create and maintain an account in your name using your account registration information and other information that may be collected about you in accordance with our [Privacy Policy](#) as part of providing our Services (collectively, such information is your “Account Profile”).

7. Proprietary Rights

All content, features, and functionality on the Site, including text, graphics, logos, images, software, and code (“Content”), are owned by Kikoff. You are granted a limited, non-transferable, non-exclusive license to access and use the Site and App for your personal, non-commercial purposes only, provided you retain all copyright and proprietary notices. Any other use, including modification, copying, distribution, reproduction, display, sale, creation of derivative works, or reverse engineering, is strictly prohibited without our prior written consent.

Kikoff’s trademarks, logos, and trade dress may not be used without express written permission, including as part of domain names or in connection with any product or service likely to cause confusion.

8. Prohibited Uses

You agree not to use the Site:

- In violation of any applicable law or regulation;
- To harass, abuse, stalk, threaten, defame, or infringe on the rights of others;
- For fraudulent, deceptive, or otherwise unlawful purposes;
- To attempt unauthorized access to any system, data, or accounts;
- To upload viruses, malware, or other harmful code;
- With any automated means (including bots, spiders, scraping, etc.) to access or collect data from the Site or App;
- To create multiple accounts for resale, transfer, or circumvention of restrictions;
- To circumvent, disable, or interfere with security features or access controls;
- To resell, tokenize, frame, or otherwise exploit Content for commercial purposes;
- In any way that could damage, disable, overburden, or impair the Site, App, or our systems; and
- For any other conduct we deem inappropriate, in our sole discretion.

We may investigate and take any action we deem necessary, including suspension, termination, or legal action, for violations of these Terms.

9. User Representations and Warranties

You represent and warrant that:

- All information you provide is true, accurate, current, and complete;
- You have the legal right and authority to agree to these Terms;
- Any content or materials you submit do not infringe any third-party rights or violate any applicable law; and
- You will not use the Site in any way that could damage, disable, overburden, or impair our infrastructure or interfere with any other party’s use.

We do not guarantee that the Site will be error-free or uninterrupted, and we reserve the right to suspend or discontinue service at any time for any reason.

10. Third-Party Requirements

Your use of the Site is subject to these Terms and any applicable usage rules or terms imposed by your devices. You are solely responsible for complying with all such third-party terms, and for any fees, data, or wireless charges incurred

when using the Site.

We do not guarantee compatibility with all devices or operating systems and are not responsible for any issues arising from incompatibility or inoperability.

The Site may contain links to third-party websites or services; we are not responsible for their content or practices. Access and use of such third-party sites is at your own risk.

11. Communications with You

By accepting these Terms, you authorize us and our affiliates, agents, and service providers to contact you using the contact information you provide, including by e-mail, SMS, push notifications, phone calls (including prerecorded or artificial voice messages), and in-App messages.

You agree that such communications may include account-related information, service updates, marketing, and legal disclosures. Standard carrier charges may apply.

You may opt out of marketing SMS by replying STOP or contacting [Hello@getrightworth.com](mailto>Hello@getrightworth.com), but you may still receive non-marketing, transactional, or legally required communications.

Push notifications may include personal information and may be delayed or not delivered; we are not liable for any such delays or failures. Update your device settings to manage notifications.

12. Consent to AI Chatbot

We may offer an AI Chatbot or other automated tool for assistance. By using the Chatbot, you agree that:

- Chats may be monitored, recorded, and retained for quality, training, security, and compliance purposes;
- The Chatbot is intended for general informational and support purposes only;
- We do not guarantee the accuracy or completeness of information provided by the Chatbot, and you will verify any important information independently before acting on it; and
- You will not use the Chatbot to transmit unlawful, abusive, or confidential information, or to attempt to bypass its intended use or security features.

If you do not agree to these terms, do not use the Chatbot. For further assistance, contact hello@getrightworth.com.

13. Consent to Collection of Information from Wireless Operators

You authorize your wireless provider to disclose your mobile number, name, address, e-mail, network status, customer type, billing type, device identifiers, and other subscriber details to Kikoff and our service providers for identity verification, security, and fraud prevention purposes.

14. Additional Disclaimers

THE SITE AND ALL CONTENT ARE PROVIDED “AS IS” AND “AS AVAILABLE,” WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, OR STATUTORY.

We expressly disclaim all warranties, including but not limited to merchantability, fitness for a particular purpose, non-infringement, accuracy, reliability, and availability.

No advice or information, whether oral or written, obtained from us or through the Site or App, shall create any warranty not expressly stated herein.

We are not responsible for any interruptions, delays, errors, data loss, or security breaches. You assume all risk for use of the Site, App, and any linked third-party sites.

15. Limitation on Liability

TO THE MAXIMUM EXTENT PERMITTED BY LAW, KIKOFF AND ITS AFFILIATES, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, AND REPRESENTATIVES WILL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES (INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS, REVENUE, DATA, OR USE), ARISING OUT OF OR RELATED TO YOUR USE OF THE SITE, APP, CONTENT, OR SERVICES, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

YOUR SOLE REMEDY FOR DISSATISFACTION WITH THE SITE, APP, OR CONTENT IS TO STOP USING THEM.

16. Governing Law; Venue and Jurisdiction

Except as set forth in the section titled “Dispute Resolution by Binding Arbitration; Jury Trial and Class Action Waiver,” by visiting or using the Site, you agree that the laws of the State of California, without regard to any principles of conflict of laws that would require or permit the application of the laws of any other jurisdiction, will govern these Terms of Service.

You agree that you will not use the Site or the Company’s Services in any unlawful manner or for any unlawful purpose. You may not use or otherwise export or re-export the Site or Content except as authorized by U.S. law. You represent and warrant that you are not located in any country that is subject to U.S. country-wide sanctions, or that has been designated by the U.S. as a “terrorist supporting” country and are not a party listed on any U.S. list of sanctioned, prohibited, or restricted parties.

17. Indemnity

You agree to indemnify and hold the Company, its subsidiaries and affiliates, and each of their directors, officers, representatives, agents, contractors, partners, and employees harmless from and against any losses, liabilities, claims, demands, damages, judgments, settlements, penalties, fines, costs, fees and expenses, including reasonable attorneys’ fees, arising out of or in connection with your use of the Site or our Services, your conduct in connection with the Site or with other Users of the Site, or any violation of these Terms of Service, of any applicable law, or the rights of any third party.

18. Dispute Resolution by Binding Arbitration; Jury Trial & Class Action Waiver

PLEASE READ THIS SECTION CAREFULLY AS IT AFFECTS YOUR RIGHTS.

Most customer concerns can be resolved quickly and informally by contacting hello@getrightworth.com. If a dispute cannot be resolved informally, you and Kikoff agree to resolve any claim, dispute, or controversy arising out of or relating to these Terms, the Site, App, or services (“Claim”) exclusively by binding, individual arbitration administered by the American Arbitration Association (“AAA”) under its applicable rules.

- **No Class Actions:** Claims must be brought on an individual basis only; you and Kikoff waive any right to participate in a class, collective, or representative action.
- **No Jury Trial:** By agreeing to arbitration, you waive the right to a jury trial.
- **Small Claims Exception:** Either party may bring a claim in small claims court if eligible.
- **Location & Fees:** Arbitration will be held in a mutually convenient location or virtually. The parties will be responsible for their own legal fees and costs, unless otherwise required by law.
- **Opt-Out:** You may opt out of this arbitration provision within 30 days of first agreeing to these Terms by sending written notice to: Kikoff Inc., 633 Folsom St., Suite 300, San Francisco, California, 94107.